



May 1, 2017

Dear Friends,

I am writing to ask you to become a sponsor of the Shoals Symphony at UNA by purchasing a concert program advertisement. This advertisement will be seen at all Shoals Symphony concerts throughout the 2017-2018 season. Your help is greatly appreciated.

The Shoals Symphony at UNA is entering its thirty-fifth season this year, and the musician roster currently contains 75+ musicians. We are excited by the efforts of a fantastic Shoals Symphony Association Board of Directors, led by David Black - President.

Thank you for investing in the musical life of some of our area's finest college students, community members, and emerging professionals. Students that excel in an orchestral program are often bright, confident young adults that achieve life-long success. Feel free to email Jenny Mitchell, Administrator, at jmitchell@firstsouthern.com, or call (256) 718-4202, if you have any questions about this opportunity to give. Deadlines are listed below:

Deadline for **all** Advertisements: Received electronically (or camera-ready) by
August 15, 2017

Thank you again! Blessings.

Daniel Stevens, Artistic Director and Conductor

****Please be aware that advertisement sales are not tax deductible. Any donated funds above the advertisement price will be tax deductible. Thank you.**

Shoals Symphony at UNA
Daniel Stevens, Artistic Director and Conductor
256-718-4202 • jmitchell@firstsouthern.com

2017-2018 Season Program Book Ad Specifications

Please circle your choice of size/rate:

<u>Rate</u>	<u>Description</u>	<u>Dimensions (w x h)</u>	<u>Color</u>
\$600	Inside front/back cover	4.75" x 7.5"	(color)
\$400	Full page	4.75" x 7.5"	(black/white)
\$250	Horizontal Half (1/2) page	4.75" x 3.75"	(black/white)
\$250	Vertical Half (1/2) page	2.375" x 7.5"	(black/white)
\$100	Horiz. Quarter (1/4) page	4.75" x 1.875"	(black/white)
\$100	Vertical Quarter (1/4) page	2.375" x 3.75"	(black/white)

Advertiser Information

Payment accompanies this form **Attached is my camera-ready ad**

Additional Donation (Tax-deductible) **Total Payment**

For best quality, ads must be submitted in electronic form: .jpg or .gif files, and should be submitted in a high quality file size. All non-electronic material must be CAMERA READY (b/w glossy). *Please DO NOT submit photo copies.*
Ads may be resized to fit the above dimensions.

Please complete the following information:

Name of Sponsor _____

Contact Person _____ Phone _____

Address _____ City _____ Zip _____

SSO Contact _____

Mail to:
Attn: Jenny Mitchell, Administrator
Shoals Symphony at UNA
P.O. Box 667
Florence, AL 35631