



May 24, 2019

Dear Friends,

I am writing to ask you to become a sponsor of the Shoals Symphony at UNA by purchasing a concert program advertisement. This advertisement will be seen at all Shoals Symphony concerts throughout the 2019-2020 season. Your help is greatly appreciated.

The Shoals Symphony at UNA is entering its thirty-seventh season this year, and the musician roster currently contains 75+ musicians. We are excited by the efforts of a fantastic Shoals Symphony Orchestra Board of Directors, led by Rick Smith - President.

Thank you for investing in the musical life of some of our area's finest college students, community members, and emerging professionals. Students that excel in an orchestral program are often bright, confident young adults that achieve life-long success. Feel free to email Gwen Schajatovic, Director of Operations at [shoalssymphonyorchestra@gmail.com](mailto:shoalssymphonyorchestra@gmail.com), or call (256) 710-1623, if you have any questions about this opportunity to give. Deadlines are listed below:

Deadline for **all** Advertisements: Received electronically (or camera-ready) by  
August 19, 2019

Thank you again! Blessings.

A handwritten signature in black ink, appearing to read 'Daniel Stevens'. The signature is fluid and cursive, with the first name 'Daniel' being larger and more prominent than the last name 'Stevens'.

Daniel Stevens, Artistic Director and Conductor

**\*\*Please be aware that advertisement sales are not tax deductible. Any donated funds above the advertisement price will be tax deductible. Thank you.**

## 2019-2020 Season Program Book Ad Specifications

**Please circle your choice of size/rate:**

<u>Rate</u>	<u>Description</u>	<u>Dimensions (w x h)</u>	<u>Color</u>
\$600	Inside front/bank cover	4.75" x 7.5"	(color)
\$500	Full Page	4.75" x 7.5"	(color)
\$400	Full Page	4.75" x 7.5"	(black/white)
\$250	Horizontal Half 1/2 Page	4.75" x 3.75"	(black/white)
\$250	Vertical Half 1/2 Page	2.375" x 7.5"	(black/white)
\$100		2.375" x 7.5"	
\$100	Horiz. Quarter (1/4) page	4.75" x 1.875"	
\$100	Vertical Quarter (1/4) page	2.375" x 3.75"	

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### Advertiser Information

**Payment accompanies this form**       **Attached is my camera-ready ad**

**Additional Donation (Tax-deductible)**       **Total Payment**

For best quality, ads must be submitted in electronic form: .jpg or .gif files, and should be submitted in a high quality file size. All non-electronic material must be CAMERA READY (b/w glossy). *Please DO NOT submit photo copies.*  
Ads may be resized to fit the above dimensions.

Please complete the following information:

Name of Sponsor \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

SSO Contact \_\_\_\_\_

Mail to:  
Attn: Gwen Schajatovic, Director of Operations  
Shoals Symphony at UNA  
P.O. Box 667  
Florence, AL 35631